

Fenchurch advised Primary Group on the sale of UK General to J.C. Flowers & Co.

Fenchurch is pleased to have advised Primary Group on the sale of UK General to J.C. Flowers & Co. for an undisclosed consideration.

UK General is the UK's largest personal lines MGA, offering specialist insurance products across the property, leisure & lifestyle, income protection, financial loss, motor financial, warranty, travel and personal accident categories.

Karen Beales, Managing Director of UK General, said: "Fenchurch's in-depth knowledge of the personal lines insurance sector was critical in positioning the equity story for UK General. The level of senior engagement throughout the project was invaluable and helped ensure a successful outcome for all stakeholders in the business."

Date: March 2017

Transaction Value: Undisclosed

Fenchurch advised:



Counterparty:

J.C. FLOWERS & CO.